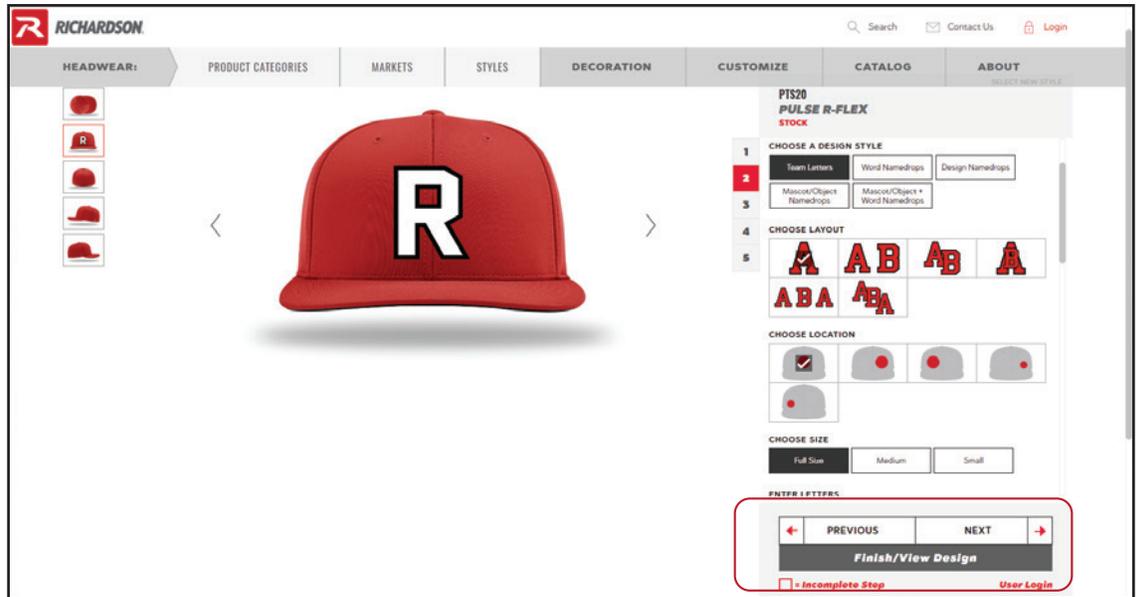


# USING THE NEW R-CUSTOMIZER FROM ONLINE DEALER REDIRECT

1

CUSTOMER REDIRECTS TO RICHARDSONSPORTS.COM TO DESIGN CAP.

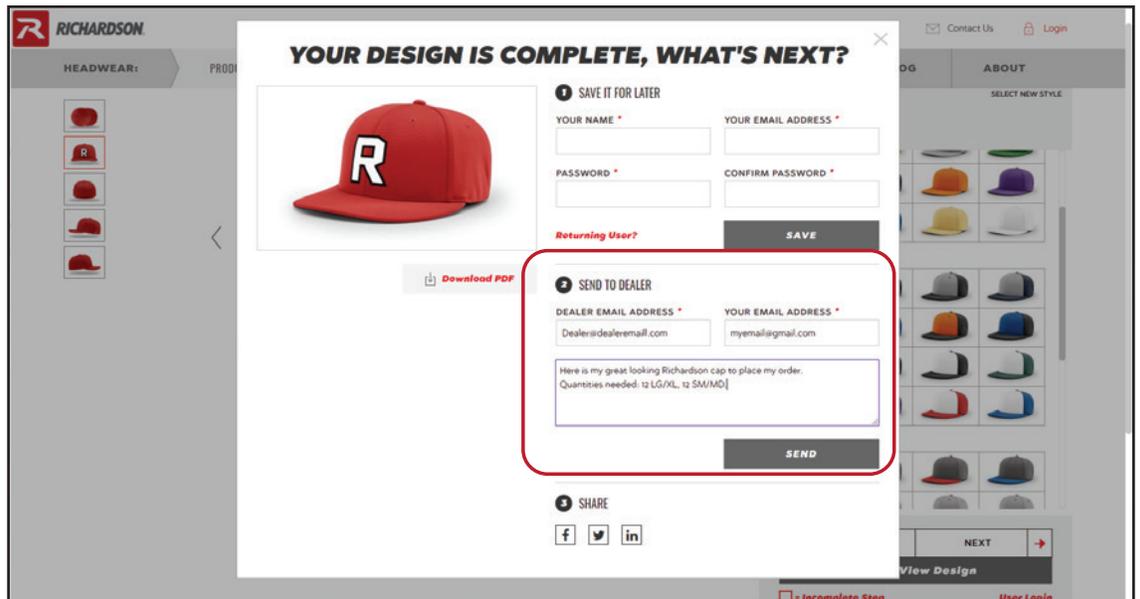
WHEN FINISHED WITH THE CAP, CUSTOMER NEEDS TO CLICK THE **FINISH/VIEW DESIGN** BUTTON



2

ON THE FINISH SCREEN CUSTOMER NEEDS TO FILL OUT THE **SEND TO A DEALER** FORM, PUTTING DEALER'S EMAIL ADDRESS IN THE DEALERS EMAIL ADDRESS BOX. THEN CLICK SEND.

\* CUSTOMER CAN ADD QUANTITIES IN THE NOTES FIELD.



3

DEALER WILL NEED TO LOG INTO THE RICHARDSONSPORTS.COM WEBSITE.

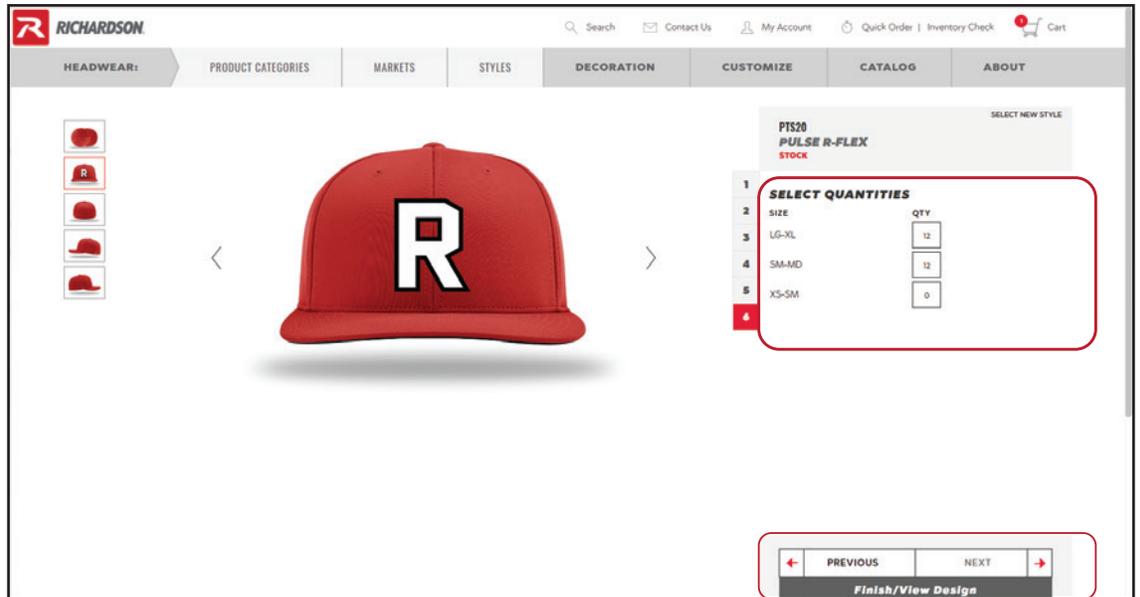
THEN CLICK THE LINK IN THE EMAIL TO THE CUSTOMIZER.



4

DEALER ADDS QUANTITIES NEEDED AND THEN CLICKS THE FINISH/VIEW DESIGN BUTTON.

\*NOTE:  
IF DEALER IS NOT LOGGED IN THEY WILL NOT SEE THE QUANTITY AREA.



5

ON THE FINISH SCREEN DEALER CLICKS THE ADD TO CART BUTTON AND THEN FINISHES THE CHECK OUT PROCESS.

THE ORDER IS NOW WITH RICHARDSON.

